



MAVA PARTNERS CASE STUDY:

National Corn Growers Association,
St. Louis, MO



PROVIDING CUSTOM SOFTWARE SOLUTIONS for the nation's largest corn growers association



CLIENT OVERVIEW

Founded in 1957, the National Corn Growers Association (NCGA) represents nearly 40,000 dues-paying corn farmers nationwide and the interests of more than 300,000 growers who contribute through corn checkoff programs in their states. NCGA and its 50 affiliated state organizations work together to create and increase opportunities for corn growers. The association worked with MAVA Partners to simplify their online membership system and create a custom solution that meets the needs of its members and administrators.



MAVA Partners built us a system that meets our needs perfectly. They've also helped us fine tune it as our needs change over time.

MIKE SHELBY, NCGA Association & Membership Services Manager





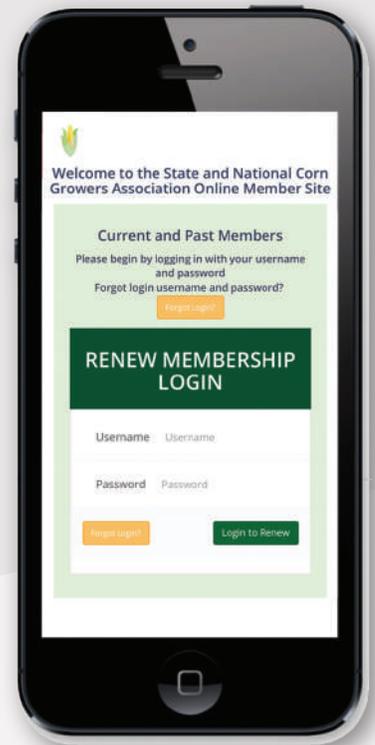
THE SITUATION

For many years, NCGA worked with several large software development groups to create an online membership system that would serve the corn growers that belong to the association. The solutions were always overly complex, slow to update, required too much manual attention and always felt like trying to fit a square peg into a round hole. NCGA needed a simple, custom and powerful solution to serve their association members.

THE MAVA PARTNERS SOLUTION

Mike Shelby, NCGA Association & Membership Services Manager began working with MAVA Partners over 2 decades ago to develop a solution specifically for their organization. MAVA Partners provided him with a small, agile team that could create custom software designed specifically to meet their needs. In short order, MAVA Partners was able to create a custom, simple membership system, enabling NCGA to add and change contact information rapidly and display all updates in real-time.

Additionally, MAVA Partners has helped NCGA create a mobile application, improved data matching systems and created software to better track new and potential prospects for association membership. The custom software solutions have helped NCGA's Association and Membership Department to become much more efficient, save time and improve their reporting, which is an important part of being able to communicate with association members.



MIKE SHELBY,
NCGA Association & Membership
Services Manager



MAVA Partners' response time has always been fantastic. They are never spread too thin, they make updates quickly, and always have skilled programmers at the ready, which is very important to our business.

